

# The Leadership Edge

Going Beyond Management to Maximize Impact



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# Guiding The Ship

Leadership involves setting direction, creating vision, and motivating others.

The ability to inspire and guide individuals or teams towards achieving a common goal.



# Traditional Leadership Top-Down Approach

Top-down leadership, also known as "command and control" or "autocratic leadership", is a style where decisions are made by those in the highest positions of power and then filter down to the rest of the organization.



The background of the image features a blue gradient with silhouettes of four people climbing a mountain. One person is at the peak holding a flag, another is reaching up to assist, and two others are below, one reaching up to assist the second person. The scene is set against a sky with light clouds.

Wisdom to Lead

**"Leadership is not about being in charge. It is about taking care of those in your charge."**

**-Simon Sinek**

# Redefining Leadership for the Modern Age

## Servant Leadership

Leverage a “bottom-up” approach to emphasize adaptability, innovation, and a people-first mindset.

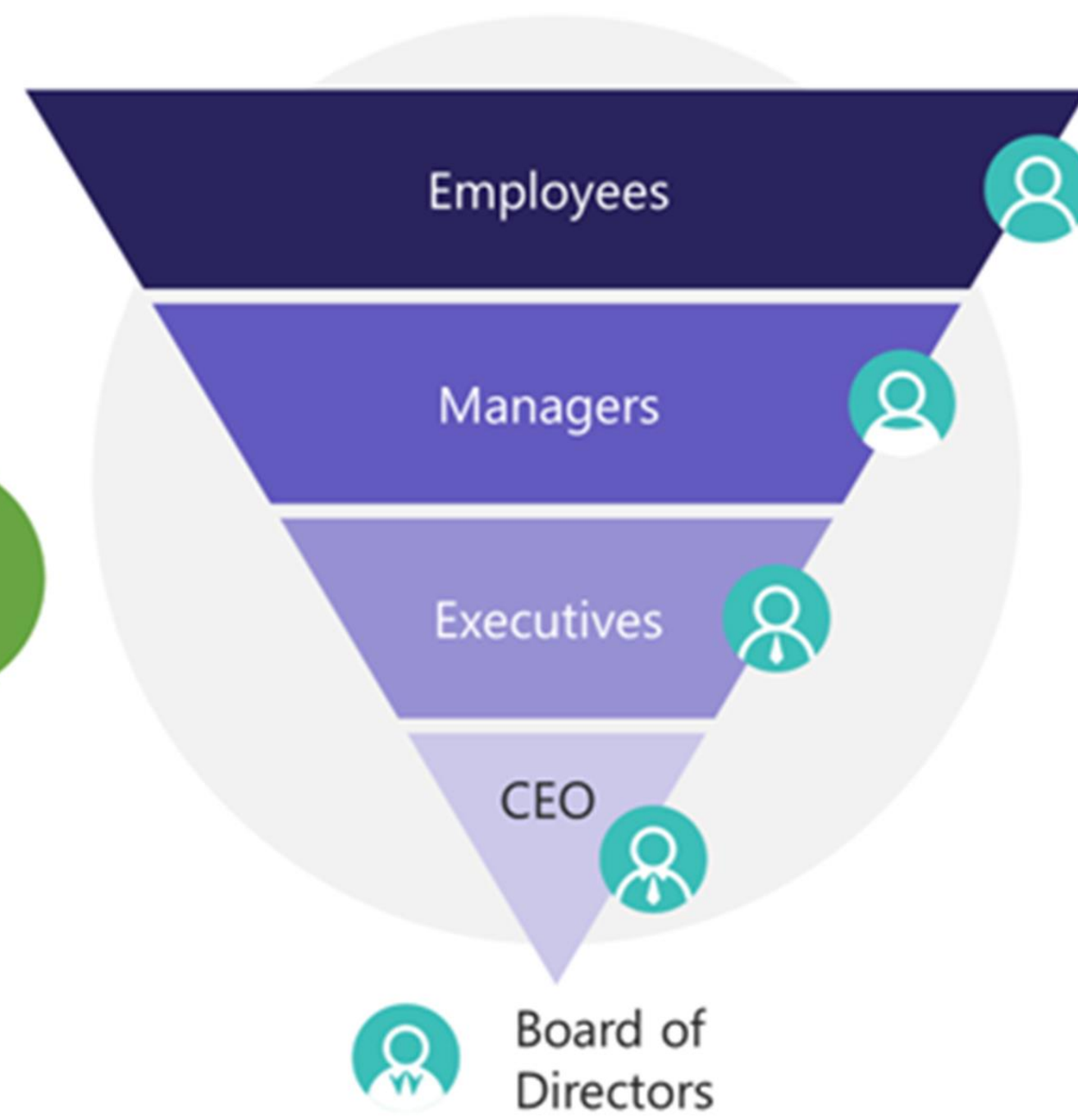


# Traditional Leadership



VS

# Servant Leadership



# The Outcomes of Impactful Leadership



Provides direction and motivation for achieving business objectives



Enhances competitive advantage and market positioning



Builds trust and credibility among team members

# Navigating Common Leadership Pitfalls

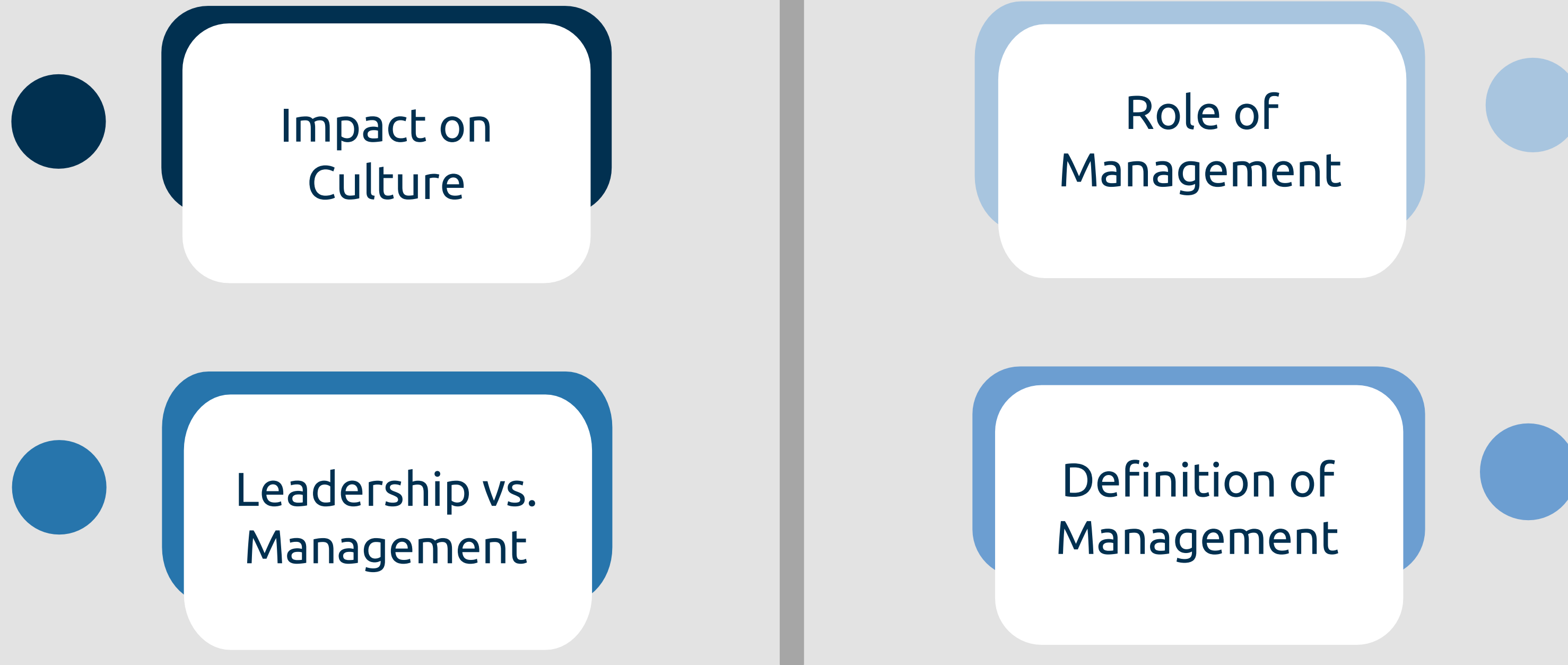
Misalignment of vision and execution

Lack of effective communication

Failure to inspire and motivate teams



# Understanding Effective Leadership



# Shaping a Positive Organizational Culture

Encourages open communication and collaboration

Recognizes and rewards employee contributions

Promotes a culture of continuous improvement and learning



# Leadership vs. Management: Striking the Balance



**Leadership:**  
Focuses on vision,  
inspiration, and  
supporting the  
team and  
common goals  
  
(Strategic)



**Management:**  
Focuses on  
planning,  
organizing,  
and executing  
tasks  
  
(Tactical)

# Understanding the Essence of Management

**Planning:** Developing specific tactics/processes and setting objectives

**Organizing:** Allocating resources and arranging tasks

**Controlling:** Monitoring progress and making adjustments



# The Pillars of Effective Management



Managing employee relations and compliance



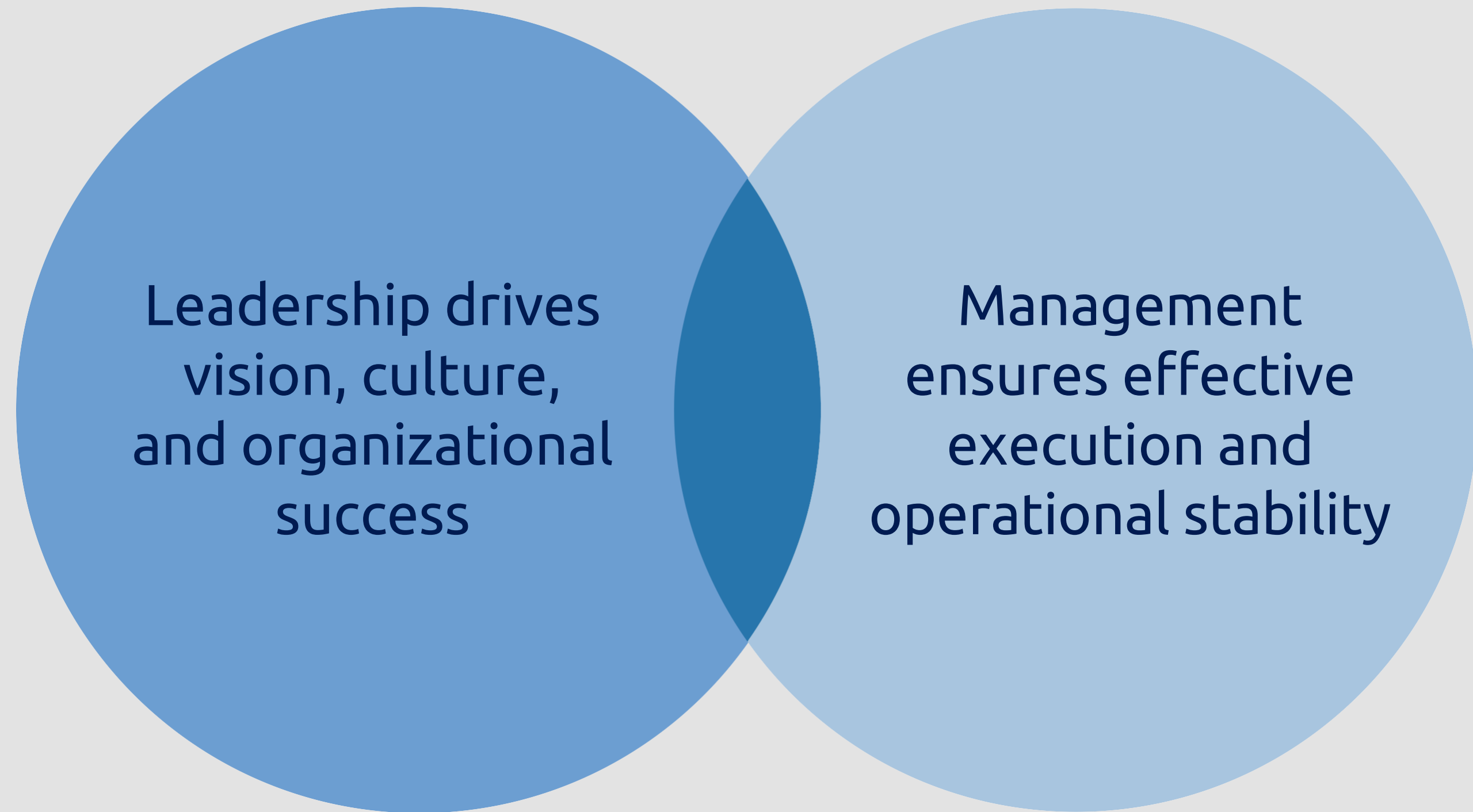
Attracting and hiring the right talent



Streamlining processes to improve productivity

# Leadership and Management: A Synergistic Approach

Enhancing leadership and management skills contributes to overall business effectiveness.



# Key Points

**Leadership is a strategic effort.**

**Management is a tactical effort.**

**They work together.**

**Apply Servant Leadership.**

**There MUST be alignment between vision, goals, and objectives.**

**Clear communication is essential.**



**“Failing organizations are usually  
over-managed and under-led.”**

**- Stephen Covey**

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